



PARTNERS IN HEALING THE WHOLE PERSON

LIVESTRONG® at the YMCA is one of the Summit Area YMCA's most impactful and critical programs. This **free 12-week**, small group recovery program is specially designed for adult cancer survivors, supporting them as they transition from treatment to a physical and emotional return to normalcy.

As part of our mission to promote healthy living and to inspire caring for those members of our community who need help, the Summit Area YMCA works to provide programming and support to individuals of all ages and abilities. The LIVESTRONG at the YMCA program helps us assist cancer survivors in building muscle mass and strength, increasing flexibility and endurance, and improving functional ability.

The program is offered free-of-charge at both the Berkeley Heights YMCA and Summit YMCA to all members of the community. To register for our next session or for more information visit us at www.theSAY.org or call Lisa Monaghan, Wellness Director at the Berkeley Heights YMCA at 908 464 8373 x2026 or Sue Fieseler, Director of Community Wellness at the Summit YMCA at 908 273 3330 x1167.



SPONSOR REGISTRATION

Company Name: _____ Title: _____

Contact Name: _____ City: _____ State: _____ Zip: Code: _____

Street Address: _____ Contact E-Mail: _____

Contact Phone Number: _____

SPONSORSHIP LEVEL:

Platinum Gold Silver Bronze

Enclosed is my check Please send me an invoice

Credit Card #: _____ Exp. Date: _____ Name on Card: _____

I am unable to sponsor but please accept my tax-deductible contribution of \$ _____

Please send this completed form and payment to: **SUMMIT AREA YMCA** Attn: Caitlin Jensen, 490 Morris Avenue, Summit, NJ 07901

If you have questions, please contact Caitlin Jensen at caitlin.jensen@theSAY.org. Logos can be e-mailed as electronic files in jpeg (300 dpi), eps or pdf format to gosia.smerdel@theSAY.org. Please send black and white version of your logo.

Thank you so much for your support!



SUMMIT AREA YMCA MOTHER'S DAY



SUNDAY, MAY 11, 2014
MEMORIAL FIELD
Bolton Boulevard and Park Avenue
Berkeley Heights, NJ 07922
Race Funds support the LIVESTRONG® at the YMCA Program

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Pete Pardo - Vice Chair

Paul Kieltyka - President & CEO
Emily Aprea - Secretary, Treasurer & CFO



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BERKELEY HEIGHTS YMCA

A branch of the Summit Area YMCA
550 Springfield Avenue | (P) 908 464 8373
Berkeley Heights, NJ 07922 | (F) 908 508 1059

SUMMIT AREA YMCA ASSOCIATION SERVICES

490 Morris Avenue | (P) 908 273 4270
Summit, NJ 07901 | (F) 908 273 4272

SUMMIT YMCA

A branch of the Summit Area YMCA
67 Maple Street | (P) 908 273 3330
Summit, NJ 07901 | (F) 908 273 0258

THE LEARNING CIRCLE YMCA

A branch of the Summit Area YMCA
95 Morris Avenue | (P) 908 273 7040
Summit, NJ 07901 | (F) 908 273 5670

www.theSAY.org

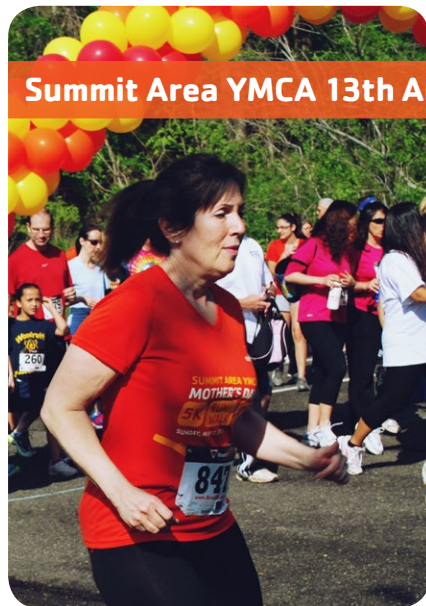
www.facebook.com/summitarea.ymca
twitter.com/thesaymca

The Summit Area YMCA is one of the area's leading charitable 501(c)3 organizations. Our programs and services are open to all through our financial assistance programs made possible through the generosity of our members, donors and partners. To help us help others, make your tax-deductible donation today at www.theSAY.org.

SPONSORSHIP OPPORTUNITIES

(Please Circle Level of Choice)

SPONSORSHIP BENEFITS	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Company logo displayed on Mother's Day 5K website	X	X		
Premium logo size and positioning on event signage, t-shirts, flyers, posters	X			
Company logo on event signage, t-shirts, flyers, posters		X	X	
Company listing on event flyers and t-shirts				X
Company logo on member interactive board in Summit YMCA lobby	X	X		
Branch Signage Association-Wide for 1 year (Includes 3' triangular banner at all 3 branches - Summit YMCA, Berkeley Heights YMCA, and The Learning Circle YMCA)	X	X		
Branch of Choice Signage for 1 year			X	
May provide literature or promotional items to be included in race gift bags	X			
Sponsor table provided at event to promote company and distribute promotional material	X	X	X	X
Membership in Chairman's Roundtable and Annual Report Listing	X	X	X	
Inclusion in Press Release	X			
½ Page Ad in the YMCA Program Guide (850 copies) for one year	2X	1X		
Free race registration	20 Participants	10 Participants	5 Participants	
YMCA Guest Passes for your customers and clients	50	25		
Tax-Deductible Donation	X	X	X	X



Summit Area YMCA 13th Annual Mother's Day 5K Run/Walk



LIVESTRONG FOUNDATION

SUMMIT AREA YMCA 13TH ANNUAL MOTHER'S DAY 5K RUN/WALK

Join in our chip-timed race with digital mile clocks on Sunday, May 11 and run or walk to raise funds in honor or in memory of a cancer survivor in your life!

REGISTRATION: Complete the attached application and return it with your entry fee to Summit Area YMCA, Attn: Caitlin Jensen, 490 Morris Avenue, Summit, NJ 07901.

ENTRY FEES: Pre-Registration, by April 24, is \$20. Thereafter and on race day, registration is \$30. Please make checks payable to Summit Area YMCA.

AWARDS: Awards will be given to M/F overall, M/F 1st, 2nd, 3rd Place in each age category: 6-9, 10-12, 13-19, 20-29, 30-39, 40-49, 50-59, 60-74, 75 and over.

AMENITIES: T-shirts and gift bags guaranteed to all participants who register by April 24. Snacks, beverages, and entertainment will be available at Memorial Field. On-site bathrooms will be provided.

COURSE and LOCATION: USATF-sanctioned course posted on www.theSAY.org. Race begins and ends at Memorial Field in Berkeley Heights, NJ. Course runs through scenic Berkeley Heights neighborhoods on rolling hills and flats.

RUN/WALK SCHEDULE

EVENT	LOCATION	TIME
Pre-Race Check-In: (Pick up your t-shirt and gift bag a day early)	Berkeley Heights YMCA	SATURDAY, MAY 10 1:00-4:00pm
Race Day Check-In:	Memorial Field, Berkeley Heights	SUNDAY, MAY 11 7:30-8:30AM
Runner Warm-Up:	Main Stage, Memorial Field	8:40-8:50am
5K Race Start:	Starting Line, Bolton Boulevard	9:00am
Family Magic Show:	Main Stage, Memorial Field	9:00-9:30am
Zumba!:		9:30-9:45am
Musical Entertainment:		9:45-10:30am
5K Awards Ceremony:		10:30-11:00am

PARKING: Parking is available at the train station and along Springfield Avenue.

MISC: Please leave all personal items in your car upon arrival; there will not be a secure area to leave personal items during the race.



LIVESTRONG FOUNDATION

RACE PARTICIPANT REGISTRATION

Register online at thesay.webconnex.com/2014 or complete the form below and return it along with your entry fee to the address listed below.

OFFICIAL ENTRY FORM

Name _____
 Male Female DOB ____/____/____
 I am a YMCA member
 T-Shirt Size (circle): Guaranteed if registered by April 24
 YS YM YL WS WM WL WXL WXXL
 MS MM ML MXL MXXL
 Parent Name (if under 18) _____

Participant Address _____
 City _____ Zip _____
 Phone _____
 Email* _____
 Emergency Contact Name _____
 Emergency Contact Phone _____
 I am registering as an individual racer
 I am registering as part of Team _____
 (Each team member must complete entry form)
 I am a cancer survivor
 I will run in honor of _____
 I will run in memory of _____
 I would like to make an additional donation \$ _____
 I cannot attend but please accept my tax-deductible contribution of \$ _____
 Credit Card # _____ CSV _____
 Name on card _____ Exp. Date _____

Please send completed registration form and check made payable to: **SUMMIT AREA YMCA** Attn: Caitlin Jensen 490 Morris Avenue, Summit, NJ 07901

*Email address is required so that emergency information regarding the race can be shared in a timely fashion.

WAIVER/PUBLICITY RELEASE: The Summit Area YMCA, USATF, the Town of Berkeley Heights, their leaders, officials, sponsors, and/or anyone else connected with the race shall not be liable for any injuries, illness, loss, or damage to any person or property as a result of participation in this race. Each participant assumes the risk associated with a 5K event. I release any and all liability attributed in any legal way to the aforementioned groups. I attest to the best of my knowledge that I am physically fit and able to compete in the Mother's Day 5K 2014. I grant permission to all the foregoing to use my photographs, motion pictures, recording, or any other record of this event for any innate purposes. By signing my name below, I certify that I have read all terms and conditions of this release and do intend to be legally bound thereby.

Signature _____

Parent signature _____
 (If participant is under 18)