



# SUMMIT AREA YMCA MOTHER'S DAY



**SUNDAY, MAY 12, 2013**  
Connell Corporate Park  
200 Connell Drive  
Berkeley Heights, NJ 07922



## OFFICERS

Cynthia B. Martin - Chair  
Pete Pardo - First Vice Chair  
Mark Muller - Second Vice Chair  
Christopher Birosak - Treasurer  
Linda Flanagan - Secretary

Darrell Johnson - President & CEO

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Yon Cho	Lex Maultsby	Richard Vicens
Greg Fernicola	Elaine Phipps	Mary Weldon
Laura Gump	Carole A. Schwartz	
Robert Jeffries	Mary L. Speckhart	

**SUMMIT AREA YMCA ASSOCIATION SERVICES**  
490 Morris Avenue, Summit, NJ 07901  
(P) 908 273 4270 (F) 908 273 4272

**SUMMIT YMCA**  
67 Maple Street, Summit, NJ 07901  
(P) 908 273 3330 (F) 908 273 0258

**BERKELEY HEIGHTS YMCA**  
550 Springfield Avenue, Berkeley Heights, NJ 07922  
(P) 908 464 8373 (F) 908 508 1059

**THE LEARNING CIRCLE YMCA**  
95 Morris Avenue, Summit, NJ 07901  
(P) 908 273 7040 (F) 908 273 5670

[www.theSAY.org](http://www.theSAY.org)

The Summit Area YMCA is one of the area's leading charitable 501(c)3 organizations. Our programs and services are open to all through our financial assistance programs made possible through the generosity of our members, donors and partners. To help us help others, make your tax-deductible donation today at [www.theSAY.org](http://www.theSAY.org)



## PARTNERS IN HEALING THE WHOLE PERSON.

LIVESTRONG® at the YMCA is one of the Summit Area YMCA's most impactful and critical programs. This free 12-week, small group recovery program is specially designed for adult cancer survivors, supporting them as they transition from treatment to a physical and emotional return to normalcy.

As part of our mission to promote healthy living and to inspire caring for those members of our community who need help, the Summit Area YMCA works to provide programming and support to individuals of all ages and abilities. The LIVESTRONG at the YMCA program helps us assist cancer survivors in building muscle mass and strength, increasing flexibility and endurance, and improving functional ability.

The program is offered free-of-charge at both the Berkeley Heights YMCA and Summit YMCA to all members of the community. To register for our next session or more information visit us at [www.theSAY.org](http://www.theSAY.org) or call Lisa Monaghan, Wellness Director at the Berkeley Heights YMCA at 908 464 8373 ext. 2026 or Sue Fieseler, Director of Community Wellness at the Summit YMCA at 908 273 3330 ext. 1167.



## SPONSOR REGISTRATION

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Contact Phone Number: \_\_\_\_\_ Contact E-Mail: \_\_\_\_\_

### SPONSORSHIP LEVEL:

Platinum  Exclusive Gift Bag Sponsor  Gold  Silver  Bronze

Enclosed is my check  Please send me an invoice

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Name on Card: \_\_\_\_\_  
 I am unable to sponsor but please accept my tax-deductible contribution of \$ \_\_\_\_\_.

Please send this completed form and payment to:  
Summit Area YMCA Attn: Caitlin Jensen 490 Morris Avenue, Summit, NJ 07901

If you have questions, please contact Caitlin Jensen at [caitlin.jensen@theSAY.org](mailto:caitlin.jensen@theSAY.org). Logos can be e-mailed as electronic files in jpeg (300 dpi), eps or pdf format to [angela.griefen@theSAY.org](mailto:angela.griefen@theSAY.org). Please send black and white version of your logo.

**Thank you so much for your support!**

# SPONSORSHIP OPPORTUNITIES



SPONSORSHIP BENEFITS	PLATINUM \$5000	EXCLUSIVE GIFT BAG SPONSOR \$3,500	GOLD \$2500	SILVER \$1000	BRONZE \$500
<b>YOUR LOGO</b>	<ul style="list-style-type: none"> <li>- Company logo displayed prominently on event and Summit Area YMCA websites</li> <li>- Premium logo size and positioning on all event signage, starting and finish line banners, flyers, and t-shirts</li> <li>- Company logo on all event posters and flyers displayed throughout community</li> </ul>	<ul style="list-style-type: none"> <li>- Company logo exclusively displayed on gift bags to be distributed to all participants</li> </ul>	<ul style="list-style-type: none"> <li>- Company logo on event website</li> <li>- Company logo printed on all event signage, flyers, and t-shirts</li> <li>- Company logo on all event posters and flyers displayed throughout community</li> </ul>	<ul style="list-style-type: none"> <li>- Company logo on event website</li> <li>- Company logo printed on all event flyers, and t-shirts</li> <li>- Company logo on all event posters and flyer displayed throughout community</li> </ul>	<ul style="list-style-type: none"> <li>- Company name printed on all event flyers and t-shirts</li> </ul>
<b>PROMOTIONS</b>	<ul style="list-style-type: none"> <li>- Company may provide literature or promotional items to be included in gift bags</li> <li>- YMCA to provide balloons with company name and logo at 2 YMCA events (Swim Meets, Sports Tournaments, Camp, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>- Company may provide literature or promotional items to be included in gift bags</li> </ul>			
<b>SPONSOR TABLE</b>	<ul style="list-style-type: none"> <li>- Sponsor table provided at event to promote your company</li> </ul>	<ul style="list-style-type: none"> <li>- Sponsor table provided at event to promote your company</li> </ul>	<ul style="list-style-type: none"> <li>- Sponsor table provided at event to promote your company</li> </ul>	<ul style="list-style-type: none"> <li>- Sponsor table provided at event to promote your company</li> </ul>	<ul style="list-style-type: none"> <li>- Sponsor table provided</li> </ul>
<b>BANNERS</b>	<ul style="list-style-type: none"> <li>- Name and logo on three banners hung at all three YMCA locations for one year</li> </ul>	<ul style="list-style-type: none"> <li>- Name and logo on three banners hung at all three YMCA locations for one year</li> </ul>	<ul style="list-style-type: none"> <li>- Name and logo on three banners hung at all three YMCA locations for one year</li> </ul>	<ul style="list-style-type: none"> <li>- Name and logo on one banner hung at one YMCA location for one year</li> </ul>	
<b>WEEKLY EMAIL AD/ PRESS RELEASE</b>	<ul style="list-style-type: none"> <li>- Logo on weekly race emails sent to all registered participants</li> <li>- Inclusion in all event press releases</li> </ul>	<ul style="list-style-type: none"> <li>- Logo on weekly race emails sent to all registered participants</li> </ul>	<ul style="list-style-type: none"> <li>- Logo on weekly race emails sent to all registered participants</li> </ul>		
<b>FREE RACE REGISTRATION</b>	<ul style="list-style-type: none"> <li>- 20 participants</li> </ul>	<ul style="list-style-type: none"> <li>- 15 participants</li> </ul>	<ul style="list-style-type: none"> <li>- 10 participants</li> </ul>	<ul style="list-style-type: none"> <li>- 5 participants</li> </ul>	
<b>YMCA GUEST PASS</b>	<ul style="list-style-type: none"> <li>- 50 YMCA guest passes for your customers and clients</li> </ul>	<ul style="list-style-type: none"> <li>- 25 YMCA guest passes for your customers and clients</li> </ul>			
<b>YMCA PROGRAM GUIDE</b>	<ul style="list-style-type: none"> <li>- Full-page ad in YMCA Program Guide (850 copies, 2 per year)</li> </ul>	<ul style="list-style-type: none"> <li>- Full-page ad in YMCA Program Guide (850 copies, 1 per year)</li> </ul>	<ul style="list-style-type: none"> <li>- Half-page ad in YMCA Program Guide (850 copies, 1 per year)</li> </ul>		
<b>DONATION</b>	<ul style="list-style-type: none"> <li>- Tax-deductible</li> </ul>	<ul style="list-style-type: none"> <li>- Tax-deductible</li> </ul>	<ul style="list-style-type: none"> <li>- Tax-deductible</li> </ul>	<ul style="list-style-type: none"> <li>- Tax-deductible</li> </ul>	<ul style="list-style-type: none"> <li>- Tax-deductible</li> </ul>



LIVESTRONG

## SUMMIT AREA YMCA 12TH ANNUAL MOTHER'S DAY 5K RUN/WALK

Join our chip-timed race with digital mile clocks on Sunday, May 12 and run or walk to raise funds in honor or in memory of a cancer survivor in your life!

**REGISTRATION:** Complete the attached application and return it with your entry fee by April 30. Summit Area YMCA - Attn: Caitlin Jensen 490 Morris Avenue, Summit, NJ 07901

**ENTRY FEES:** Pre-registration, by April 30, is \$20. Thereafter and on race day, registration is \$30. Please make checks payable to Summit Area YMCA.

**AWARDS:** Awards will be given for 5K only to M/F overall, M/F 1st, 2nd, 3rd Place in each age category: 6-9, 10-12, 13-19, 20-29, 30-39, 40-49, 50-59, 60-74, 75 and over.

**AMENITIES:** T-shirts and gift bags guaranteed to all runners/walkers who register by April 30. On-site bathrooms will be provided.

**COURSE AND LOCATION:** USATF sanctioned course posted on [www.theSAY.org](http://www.theSAY.org). Course is at Connell Corporate Park, 200 Connell Drive, Berkeley Heights, NJ 07922.

### RUN/WALK SCHEDULE

<b>Pre-Race Check-In:</b> (Pick up your t-shirt and gift bag a day early)	<b>SATURDAY, MAY 11</b> Berkeley Heights YMCA 1:00-4:00pm
<b>Race Day Check-In:</b>	<b>SUNDAY, MAY 12</b> 7:30-8:30am
<b>5K Race Start:</b>	9:00am
<b>1 Mile Walk Start:</b>	9:30am
<b>Awards Presentation:</b>	10:30am

Enter the property at the marked entrance on Valley Road and park only in lots marked for Mother's Day 5K Parking.

Please leave all personal items in your car upon arrival. There will not be a secure area to leave personal items during the race.



LIVESTRONG

## RACE PARTICIPANT REGISTRATION

Register online at [thesay.webconnex.com/5K](http://thesay.webconnex.com/5K) or complete the form below and return it along with entry your fee to the address listed below.

### OFFICIAL ENTRY FORM

Name \_\_\_\_\_  
 Male  Female  DOB \_\_\_\_/\_\_\_\_/\_\_\_\_  
 T-Shirt Size (circle):  
 YS YM YL WS WM WL WXL WXXL  
 MS MM ML MXL MXXL  
 Parent Name (if under 18) \_\_\_\_\_

Participant Address \_\_\_\_\_  
 City \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email\* \_\_\_\_\_  
 Emergency Contact \_\_\_\_\_  
 I am registering as an individual racer  
 I am registering as part of Team \_\_\_\_\_  
 (Each team member must complete entry form)  
 I would like to make an additional donation \$ \_\_\_\_\_  
 Credit Card # \_\_\_\_\_  
 Exp. Date \_\_\_\_\_ Name on card \_\_\_\_\_

Please send completed registration form and check made payable to:

SUMMIT AREA YMCA  
 Attn: Caitlin Jensen  
 490 MORRIS AVENUE  
 SUMMIT, NJ 07901

\*Email address is required so that emergency information regarding the race can be shared in a timely fashion.

**WAIVER/PUBLICITY RELEASE:** The Summit Area YMCA, The Connell Company, Connell Corporate Center I, LLC, Connell East LLC, the Town of Berkeley Heights, their leaders, officials, sponsors, and/or anyone else connected with the race shall not be liable for any injuries, illness, loss, or damage to any person or property as a result of participation in this race. Each participant assumes the risk associated with a 5K event. I release any and all liability attributed in any legal way to the aforementioned groups. I attest to the best of my knowledge that I am physically fit and able to compete in the Mother's Day 5K 2013. I grant permission to all the foregoing to use my photographs, motion pictures, recording, or any other record of this event for any innate purposes. By signing my name below, I certify that I have read all terms and conditions of this release and do intend to be legally bound thereby.

Signature \_\_\_\_\_  
 Parent signature \_\_\_\_\_  
 (If participant is under 18)